

GDR Trailer

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Grace: Hi everyone. I'm Grace Nicolette.

Phil: And I'm Phil Buchanan.

Grace: We're the cohosts of Giving Done Right, a new podcast from the Center for Effective Philanthropy on everything you need to know to make an impact with your charitable giving. In the show, we'll explore the burning questions facing those looking to do good with their giving. Maybe you've wondered: how much do I give? Where should I give? And how do I know if I'm making a difference? Whether you're donating a few hundred dollars a year, a few thousand, or a few million, we're going to discuss what it takes to put your money to work.

Phil: Together, we'll bust some of the myths about giving that cause so much frustration for donors and nonprofits. And believe me, there are many! For example, "nonprofits need to [00:00:40] operate more like business," whatever that means.

Grace: That's right, Phil. And effective giving is especially important now. We're in the midst of a global pandemic, an economic crisis, and, in the U.S., a national reckoning on structural racism. And nonprofits are most often the ones working in communities that have been disproportionately hard hit by COVID-19 like communities of color immigrant communities and the elderly.

Phil: I think too, Grace, one of the challenges is that donors don't often understand the breadth of the nonprofit sector.

Think about it: nonprofits are everything from Harvard University to the local homeless shelter. And so, to better understand the range of nonprofits and the vital work they do, we're going to hear from some amazing nonprofit leaders.

Grace: And of course, you'll also hear us tackle some of the controversial questions of the day. Questions like: is big philanthropy just an elaborate ruse to bolster the reputation of givers? Are donor advised funds a philanthropic innovation, or just another way for the rich to get richer?

Phil: We'll also look at issues of racial equity in philanthropy —

Grace: And we'll talk about the role of faith, family, and identity and giving,

Phil: Even though giving effectively is complicated, we'll have some fun too. And we'll keep it real, and honest, and personal, because giving is personal.

Grace: So tune into Giving Done Right every Thursday beginning October 1st on Apple Podcasts, Spotify, or wherever you get your podcasts.