

Giving Done Right, Season 6 - Trailer

Lysa Ratliff: If you're gonna partner with us, partner with us. If you are on a mission to solve a specific problem, rely on some of the expertise that exists in the nonprofit sector to figure it out.

Phil Buchanan: Donors know that running a non-profit has never been easy. But, today, it's next-level difficult. Massive funding cuts. A brutal fundraising climate. And a moment when the people closest to the hardest problems are being asked to do even more with less.

I'm Phil Buchanan, the president of the Center for Effective Philanthropy, and I'm excited to bring you a new season of Giving Done Right. We're going straight to the people moving money, whether as foundation staff or as individual donors, and the people who know exactly where that money is needed. And it's not always easy.

Betsy Burton: That's something that is the scary part of getting a lot of money like that. Like, you feel like you should be helping, but it's like, well, where? You have a million different options of things that you can do, and how do you choose? And I think there's paralysis in that

Phil Buchanan: We'll ask the tough questions. How much to give, where to give it, and when? How do you know if you're making a difference?

Jeff Atwood: The way you're directly affecting people's lives, giving them money and say, "Hey, go live your best life. I'm not gonna tell you what to do 'cause how would I know your life better than you?" That is immense amount of respect that people almost never get in this world

Phil Buchanan: A new season begins on September 17th. So be sure to subscribe wherever you get your podcasts.